



“The First Accredited Real Estate School to Offer Clock Hour Approved Courses on BPO’s.”

“Double Your BPO Income in 2011” Course Overview

This comprehensive multi-part webinar based training program is the **ultimate road map** of how to **“Double Your BPO Income in 2011.”**

In the last few years we have seen countless numbers of BPO/REO agents all over the United States double and triple their monthly BPO income and increase their REO inventory by automating their BPO/REO business.

Our invaluable course will provide experienced BPO/REO agents with new opportunities to learn how to streamline their business by incorporating BPO Automation and Auto Accept software.

Being successful in today’s industry as a BPO/REO agent is getting tougher and more challenging with every passing month. As smart BPO/REO agents automate their business these same folks are gaining a strong foothold within the industry, while it is only getting more frustrating for those that haven’t incorporated or adopted our system.

Your long-term success in the BPO/REO business will depend ultimately on the systems you use, in your ability to offer consistent, high-volumes of work and in your ability to keep your overhead to a minimum by using automation software within your day-to-day business practice.

In our 2-hour webinar course, our step-by-step course will teach you:

Module One: Current State of BPO Industry

- **Personalized Questionnaire**
- **Finding Out What’s Really Happening on a Local Level**
- **Finding Out What’s Really Happening on a National Level**
- **Trends in the BPO Industry**

Module Two: Common Myths in the BPO Business

- **Eight Common Myths Explained**

Module Three: How to Turn Your BPO Business Into a Profit Center

Incorporating Systems to Give You the Upper Hand

- **BPO Automation Software**
- **BPO Auto Accept Software**
- **BPO Order Tracking Software**
- **Bookkeeping**

Hiring and Training Staff

- **What Type of Assistant(s) to Use**
- **Where to Find Quality Staff**
- **What Training Material to Use**
- **How Much to Pay Your Staff**
- **What Tasks to Delegate to Your Staff**



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Module Four: Proven Strategies That Will Keep You on Top

- **Working for the Right Companies**
- **Providing BPO’s that Stand Out**
- **Maintaining a Quick Turnaround Time**
- **Keeping Your Vendor Rating High**
- **Gaining Preferred Status**
- **Having a Knockout Resume**
- **Having a Polished Web Presence (Strong SEO)**
- **Building and Maintaining Relationships with Asset Managers and Representatives**
- **Networking**
- **Extra Avenues to Pursue**

PLUS STUDENTS WILL ALSO RECEIVE THESE BONUSSES:

- 30-Days of Unlimited Access to the ‘Intermediate Level’ within our BPO Inner Circle site.
- Interactive Biweekly Webinar Meetings
- Video Lessons
- Audio Lessons
- Online eBooks
- PowerPoint Lessons
- Recorded Webinars
- Comprehensive List of 120+ BPO, REO and Asset Management Companies
- Up-to-date Resources
- Forums and Blogs
- Access to our One-on-One Virtual Coaching (An hourly fee applies)

Please note: Pre-recorded version of the complete course and information about joining the ‘BPO Inner Circle’ will be provided to you after attending the webinar.

WEBINAR DETAILS:

Date Held: July 29th (Friday)

From: 10 a.m. - 12 p.m. (Pacific Standard Time) Plus a bonus: 30-minutes Q & A Session.

Location: Online based Webinar (GotoWebinar)

Bonus Materials: Pre-recorded Video Version of the course (4 hours) as well as free 30-Day full access to the BPO Inner Circle’s ‘Intermediate Level.’ (Over \$115.00 Value)